Mainstreaming Tracer Study in Higher Education Policy and Planning in Indonesia

Dharnita Chandra, Ied Veda Sitepu, Dwiwahju Sasongko Directorate of Learning and Student Affairs, Directorate General of Higher Education, MOEC, Indonesia

Introduction

- More than 3000 state and private universities
- +/- 17000 study programs
- Institutions have no sufficient feedbacks from the graduates to improve the quality of education
- Tracer study was formally introduced in Indonesia in 1996 as requirement for accreditation by BAN-PT (Badan Akreditasi Nasional – Perguruan Tinggi or National Accreditation Agency for Higher Education)
- Focus of BAN-PT's tracer study: more to employer surveys.

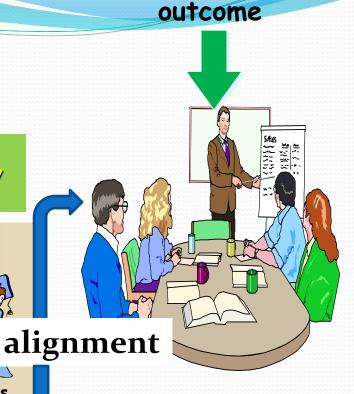
ALIGNMENT PROGRAM

(Directorate of Learning and Student Affairs) Curriculum (CBC, SCL, entrepreneurship, EfSD, learning models)



Graduate
Competency
Standard

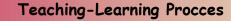
output















Background:

Socio-economic factors

Selection criteria

Other activities



- Training /seminars/ workshops
- In campus/(online) job recruitment/expo.
- Internship
- Career guidance
- Tracer study
- Etc.

Not immediately employed

Graduate Competency Development Program

- In 2011
 - → Introducing the function of Career Centre in HEIs
 - → Introducing Tracer Study and DGHE's online Tracer Study

- In 2012
 - → Online tracer study and methodology training
 - → Tracer Study Grants (Initial funds for TS (Rp. 20 Million/institutions)

Planned Activities in 2013

- Development of Career Centres: coaching and strengthening their functions in 92 state universities
- More grants for development of career centres and tracer study
- Analyzing results of the (online) tracer study

Why Tracer Study in the Career Centre

- The function of the Center is
 - > to deal with the graduates' employment
 - > to provide students with career development education and career guidance.
- The center serves: the students, the graduates and the public
- Tracer study deals with graduates;
- Tracer study helps HEI in planning its career development programs for the students;

Why Tracer Study?

- 400,000 higher education graduates/year (academic undergraduate and vocational education) in Indonesia
- Institutions have no sufficient feedbacks from the graduates to improve the quality of education
- Poor methodology of tracer study implemented by individual institution gave unsatisfactory results
- Inputs from the graduates as job seekers help us map the labour market → narrowing down the gap between competency acquisition (higher education) and requirements (work)



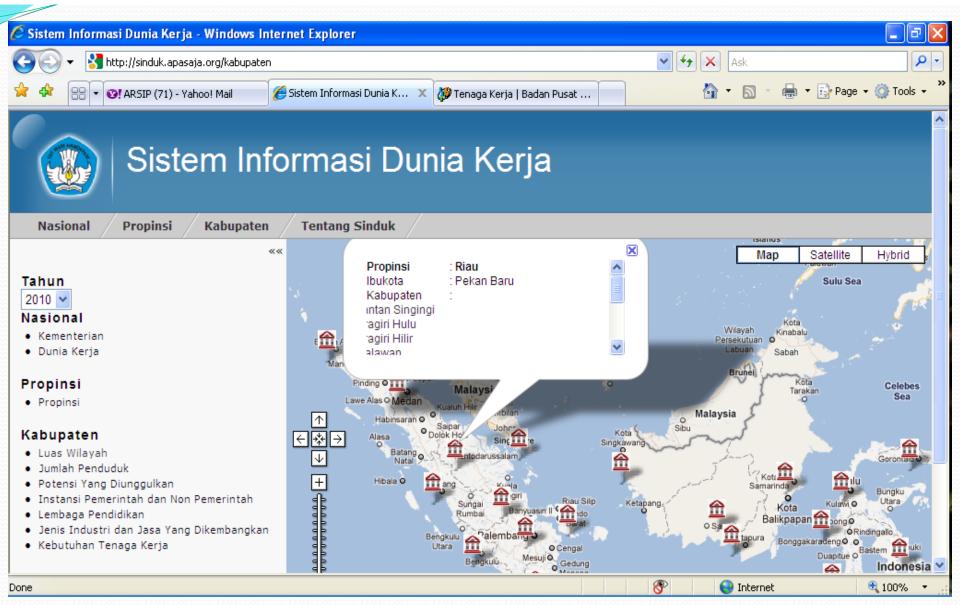
Results expected of Tracer Study:

- Measuring competencies of the graduates
- Fitness to work
- Transition period
- Waiting time for the first job after graduation
- Salaries
- Etc.

Results expected of Tracer Study (for DGHE):

- Evaluating performance of higher education institutions
- Absorption of higher education graduates in the labour market
- Supporting the government policy making in opening and closing of a study program

Education and Work Information System in district, provincial and national levels



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Thank you