

Tracer Studies in Romania

EXLIMA International Conference: “Experience with Link and Match in Higher Education”

Sanur Paradise Plaza Hotel Bali, 22-23 October 2012

By René Kooij, University of Kassel



Absolvenții și Piața Muncii
Studiu național de monitorizare

UNIKASSEL
VERSITÄT



INCHER-KASSEL
Internationales Zentrum
für Hochschulforschung Kassel

- Until 2010: no regular tracer studies
- 2010: Establishment of tracer studies project: „Absolvenții și Piața Muncii“ („University Graduates and Labor Market“) by UEFISCDI (Executive Agency for Higher Education, Research, Development and Innovation Funding)



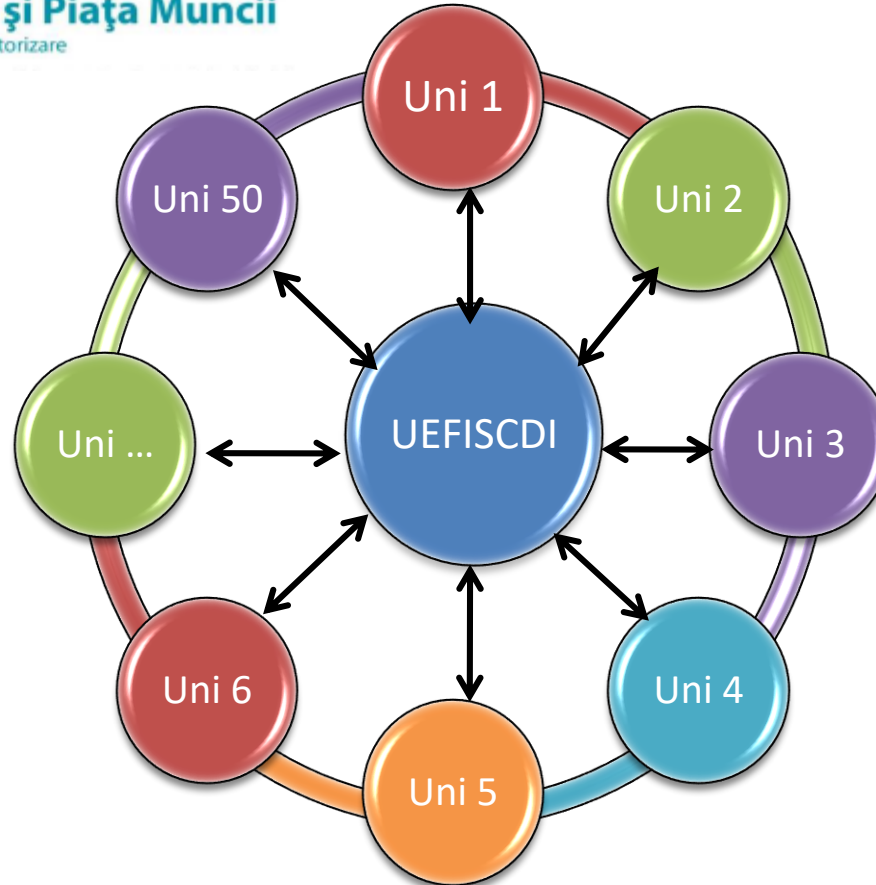
- Project partially financed by the European Social Fund
- Coordination by UEFISCDI
- INCHER partner of the project
- Participation of 56 Universities



The Network Approach



Absolvenții și Piața Muncii
Studiu național de monitorizare



Workshops and Conferences

Tracer study for the cohorts 2005 and 2009 (field phase November 2010 – March 2011)

- June 2010: Questionnaire development
- November 2010: Conducting the field phase
- May 2011: Data cleaning and analysis
- November 2011: Dissemination of the results

Participation and contributions of all universities



Absolvenții și Piața Muncii
Studiu național de monitorizare

- A project coordinator is involved in
 - Questionnaire development
 - Conducting the field phase (address validating and updating, inviting the graduates)
 - Data analysis and interpretation (each university receives its own dataset, with the possibility of comparing with the national results)
 - Dissemination of the results within the university



1. Multipurpose surveys (broad scope; about 500 variables)
2. Regularity: Every year one cohort
3. Two cohorts: 1.5 year after graduation + 4.5 years after graduation
4. Census: all bachelor graduates, no sampling
5. Standardized online questionnaire
6. Every university has an own questionnaire
7. Network approach, cooperation
8. Training for network members



Response Rate

Survey of the cohort 2009 (Field phase November 2010 – March 2011)

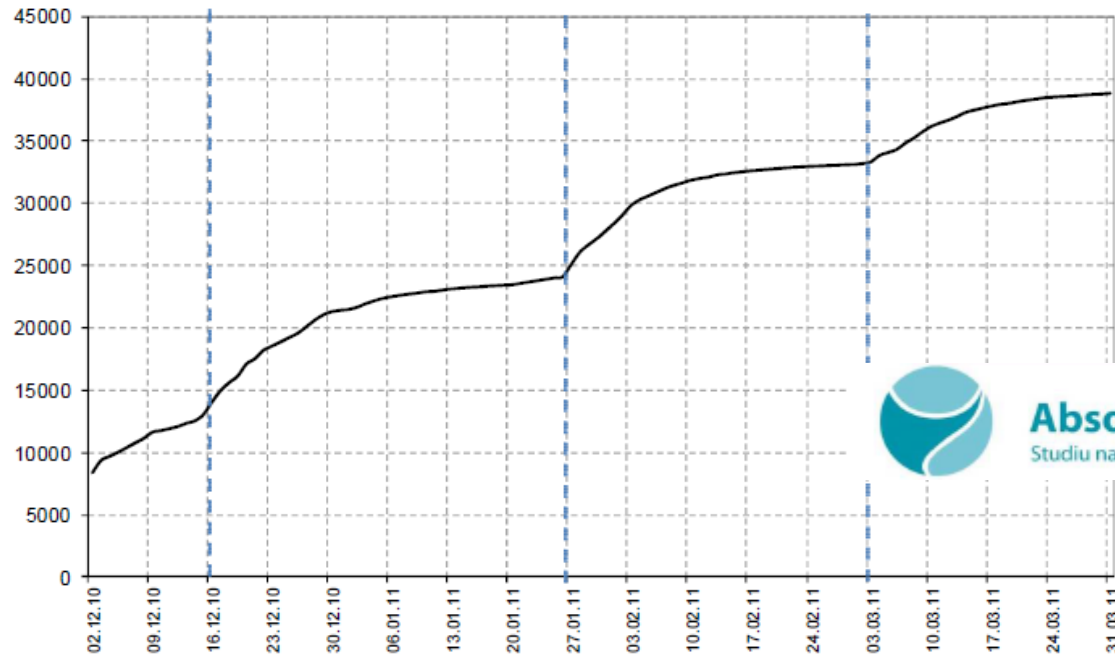
- Total number of graduates: 152,000
- Total number of contacted graduates: 107,000
- Total number of responses: 38,800

- Gross response rate: 26 %
Net response rate: 36 %



Response Development

- Field phase with three reminder contacts
- Considerably parallel conduction by the universities



Absolvenții și Piața Muncii
Studiu național de monitorizare

Continuation of the Tracer Study

- Conduction of the tracer study for the cohorts 2006 and 2010 in April 2012
- Participation of 42 universities

