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**CDC-UI**

Career Development Center  
Universitas Indonesia



The 3<sup>rd</sup>  
*Exlima*  
Kuta, Bali  
15th-16th Nov. 2018

**The 3<sup>rd</sup> International Conference  
“Experiences with Link and Match in Higher and Vocational Education.  
Results of Tracer Studies Worldwide”**



## **THE 3<sup>rd</sup> EXLIMA 2018, INTERNATIONAL TRACER STUDY CONFERENCE**

15th November and 16th November 2018 in Kuta Bali, Indonesia

Studies on graduate employment and work, often called "tracer studies", have spread worldwide in recent years in order to collect in-depth information on the relationships between study at vocational and higher education institutions and the professional situation of graduates. More and more schools, colleges and universities are engaged in collecting systematically information about the employment situation, work assignments and career paths of their former students. They tend to get relevant information to improve the study conditions and provisions. Many different approaches of institutional tracer studies developed during the last years, while in many countries well established national tracer studies continues to be conducted regularly. Tracer studies are more and more confronted with large and very different expectations. In many countries they play a prominent role in the accreditation process of study programmers or institutions. The conduction of tracer studies is mandatory in more and more countries, but the resources to conduct such studies with a high quality are mostly very limited. Institutional tracer studies need to develop efficient data collection methods, which are different from those of the well-established research institutes.

With the conference an account of the approaches and the findings of tracer studies should help both understand the potentials of these studies and analyze the worldwide state of knowledge how education can contribute more successfully to the subsequent career of graduates.

The international conference EXLIMA 2018 aims at serving the exchange of information on tracer studies both methodologically and content-wise:

- *To deepen the understanding of the links between curricula, learning, competences and graduate employment and work;*
- *To discuss the use and misuse of tracer studies for quality assessment, accountability and ranking;*
- *To discuss how tracer studies have to be designed and implemented in order to elicit the most valuable results;*
- *To bring researchers from VET/TVET and HE together;*
- *To contribute to the development of international standards of tracer studies (objectives/questions and methodology).*

This international conference continues and deepens the work of the first two international tracer study conferences which were held in Bali 2012 and 2015 with more than 300 participants from Africa, America, Asia and Europe.

See: <http://www.exlima.org>

Contact: Dr. Sandra Fikawati, University of Indonesia ([exlima2018@gmail.com](mailto:exlima2018@gmail.com))



## Technical information

*Organization committee:* Sandra Fikawati and Ahmad Syafiq (Indonesia), Christine Guégnard (France), Harald Schomburg and René Kooij (Germany), Keiichi Yoshimoto (Japan).

*Date of meetings, workshops and the conference:* Third week of November 2018 (11-16 Nov. 2018)

- Workshop “Tools for High Quality and Efficient Tracer Studies”, 11-12 Nov. 2018;
- BALI EXCURSION “Enjoy the beautiful Bali scenery and culinary”, 13 Nov. 2018
- INGRADNET meeting, 14 Nov. 2018;
- INDOTRACE - Graduate Tracer Studies in Indonesia, 13-14 Nov. 2018;
- International conference “Experiences with Link and Match in Higher and Vocational Education. Results of Tracer Studies Worldwide (EXLIMA)”, 15-16 Nov. 2018.

*Supporting organizations:* Universitas Indonesia, Ministry of Manpower Republic of Indonesia (tentative); Ministry of Industry Republic of Indonesia (tentative)

*Conference venue:* Ramada Bintang Bali Hotel is located in the coastal village of Kuta, Bali, thereby providing easy access to the entire island, the thriving and colorful traditional community makes Kuta a refreshingly different destination for EXLIMA International Conference. The convention centre is located just 15 minutes from the international airport.

*Call for abstracts:* The organizing committee of the EXLIMA International Conference invites the submission of abstracts for the academic program to the following address: Dr. Sandra Fikawati, University of Indonesia, Career Development Center (CDC-UI), Jakarta, Indonesia. Email: [exlima2018@gmail.com](mailto:exlima2018@gmail.com)

Key topics:

- A. Employment and work of young graduates;
- B. International mobility during and after study;
- C. Gender differences in career development;
- D. Measuring learning outcomes in Tracer Studies (approaches and results);
- E. Competencies and work requirements;
- F. Approaches and results of employer surveys;
- G. Tracer study methodology: response rate and representation.

Important Dates

Abstract submissions deadline (one page; 400-500 words)	June 30, 2018
Abstract acceptance notification	July 31, 2018
Start of registration	August 1, 2018
Deadline for early bird registration	September 30, 2018
Paper submission deadline (PDF)	September 30, 2018

Please visit [www.exlima.org](http://www.exlima.org) website for more information.

*Conference language:* English.

*Participants:* We expect about 200 participants, mainly from research institutes, schools, colleges and universities.

*Expected output:* Selected contributions will be published in the yearbook "International Graduate Tracer Studies Results (INGTS)"



## Workshop and Meeting

### Workshop Tools for Efficient and High Quality Tracer Studies

Presenter and trainer: Harald Schomburg, Germany

Duration: two days (11-12 November 2018); Limited places; Early application is recommended.

Location: Ramada Bintang Bali Hotel, Bali/Indonesia

Sunday, 11 November 2018; 9:00-17:00

- 9:00 Welcome and introduction
- 9:15 Strategies to achieve a high response rate
- 10:00 How to test the representation of the respondents?
- 11:00 Requirements for high quality and efficient paper and online questionnaires
- 11:30 Automatic generation of an online questionnaire with the QTAFI software
- 13:00 Practical exercises (group work)
- 15:00 Presentation and discussion of group work
- 16:00 Further topics

Monday, 12 November 2018

- 9:00 Requirements for high quality and efficient data analysis
- 10:00 The use of a QTAFI codebook for automatic production of high quality tables with QTAFI, SPSS and WORD
- 10:30 The production of high quality figures with EXCEL
- 13:00 Practical exercises (group work)
- 15:00 Presentation and discussion of group work
- 16:00 Further topics

Send your application to [h.schomburg@qtafi.de](mailto:h.schomburg@qtafi.de); accepted participants will get reading materials in advance.

### Meeting of the International Network of Graduate Surveys (INGRADNET)

The EXLIMA conference will be accompanied by a meeting of the members of the International Network of Graduate Surveys (INGRADNET), which takes place on Wednesday, 14 November 2018.

Location: Ramada Bintang Bali Hotel, Bali/Indonesia

Wednesday, 14 November 2018, 16:00-19:00

Topics

1. Welcome and introduction; Harald Schomburg (President of INGRADNET), Germany)
2. Report about INGRADNET activities in the years 2016 - 2018
3. Election of the INGRADNET president
4. Concept of the new INGRADNET yearbook "Graduate Tracer Studies Worldwide"
5. Concept of the new INGRADNET training course "Methodology of Excellent and Efficient Graduate Tracer Studies"
6. Future activities and other topics

For more information about INGRADNET see: <http://www.ingradnet.org>.